Professional Electives for the Major in Entrepreneurship

In addition to 42.5 core professional units, a BSBA candidate pursuing the Major in Entrepreneurship must complete 12 professional elective units from the Entrepreneurship Core and at least 9 units from the following elective choices:

- ACCT 466 Financial Statement Analysis
- ART 135I Communication Design I*
- ART 136I Communication Design I*
- ART 235I Communication Design I*
- ART 236I Communication Design I*
- ART 335I Communication Design I*
- ART 336I Communication Design I*
- ART 435I Communication Design I*
- ART 436I Communication Design I*
- Biol 392 Impact of Biotechnology
- BME 201 Business of Biomedical Engineering
- CSE 104 Web Development
- CSE 123 Introduction to Software Concepts
- CSE 131 Computer Science I
- CSE 152 Internet Applications
- CSE 407A Management Information Systems I
- Econ 335 Money and Banking
- Econ 337 Financial Intermediaries in Market Economy
- Econ 428 Capital Market Imperfections and Entrepreneurial Finance
- Engr 324 From Concept to Market: The Business of Engineering
- MEC 370 Game Theory for Business
- MEC 380 Competitive Industry Analysis
- MEC 460 Economics of Entertainment
- MEC 470 Market Competition and Value Appropriation

* Only one Art course can be applied toward this major.