Professional Electives for Non-BSBA Second Majors

In addition to the 24 units of core business requirements for second majors, students must complete the specific courses listed below for their major:

### Accounting

**Core Requirements:**
- ACCT 3610 Intermediate Financial Accounting Theory I
- ACCT 3620 Intermediate Financial Accounting II

**Electives:** At least 9 credits from the following:
- ACCT 464 Auditing
- ACCT 466 Financial Statement Analysis
- ACCT 467 Income Tax Fundamentals
- ACCT 4680 Advanced Financial Accounting Problems

### Economics and Strategy

**Core Requirements:**
- FIN 340 Capital Markets and Financial Management
- MEC 370 Game Theory for Business
- MEC 380 Competitive Industry Analysis
- MEC 391 Economics of Human Resource Management
- MEC 470 Market Competition and Value Appropriation
- MEC 471 Empirical Techniques for Industry Analysis
- MGT 380 Business Strategy

### Entrepreneurship

**Core Requirements:**
- FIN 340 Capital Markets and Financial Management
- MGT 421 Introduction to Entrepreneurship
- MGT 424 Business Planning for New Enterprises [The Hatchery]
- MKT 370 Principles of Marketing

**Electives:** At least 6 credits from the following:
- ACCT 466 Financial Statement Analysis
- ART 135I Communication Design I *
- ART 136I Communication Design I *
- ART 235I Communication Design I *
- ART 236I Communication Design I *
- ART 335I Communication Design I *
- ART 336I Communication Design I *
- ART 435I Communication Design I *
- ART 436I Communication Design I *
- Biol 392 Impact of Biotechnology
- CSE 104 Web Development
- CSE 123 Introduction to Software Concepts
- CSE 131 Computer Science I
- CSE 152 Internet Applications
- CSE 407A Management Information Systems I
- Econ 335 Money and Banking
- Econ 337 Financial Intermediaries in Market Economy
- Econ 428 Capital Market Imperfections and Entrepreneurial Finance
- Engr 324 From Concept to Market: The Business of Engineering
- MEC 380 Competitive Industry Analysis
- MEC 460 Economics of Entertainment
- MEC 470 Market Competition and Value Appropriation
- MEMS 204 Intro to Manufacturing Processes
- MGT 301 Legal Environment of Business Management
- MGT 380 Business Strategy
- MGT 450C Venture Consulting
- MKT 373 Retail Management
- MKT 473 Marketing Research
- OB 360 Organization Behavior Within the Firm
- OB 461 Negotiation
- OSCM 356 Operations Management

* Only one Art course can be applied toward this major.

### Finance

**Core Requirements:**
- FIN 340 Capital Markets and Financial Management
- FIN 441 Investments
FIN 448 Advanced Financial Management
FIN 451 Options, Futures and Derivative Securities

**Electives:** At least 3 credits from the following:
FIN 400G Financial Markets & Instruments (London Program)
FIN 400I Mergers and Acquisitions
FIN 428 Investments Praxis
FIN 443 International Finance
FIN 447 Information, Intermediation and Financial Markets
FIN 470A Research Methods in Finance

**Health Care Management**

**Core Requirements:**
MGT 320 Olin Grand Rounds: The Business and Practice of Medicine
MGT 321 Health Economics and Policy
MGT 322 Health Care Management
MGT 420 Research in Health Care Management

**Electives:** At least 3 credits from the following:
Anthro 260 Topics in Health and Community
Anthro 3283 Introduction to Global Health
Anthro 333 Culture and Health
Anthro 3875 Pharmaceutical Personhood
Anthro 4134 The AIDS Epidemic: Inequalities, Ethnography and Ethics
Anthro 4883 The Political Economy of Health
Biol 2651 MedPrep Program — Experience in Life Sciences
Biol 2652 Pediatric Emergency Medicine Research Associates Program: Experiences in Life Sciences
Biol 3651 MedPrep Program — Experience in Life Sciences
Biol 3652 Pediatric Emergency Medicine Program
Biol 390W Biomedical Politics
PHealth 224 Infectious Diseases: Past, Present and Future
PHealth 316 Contemporary Women’s Health
PHealth 3183 A History of Genetics in the 20th Century
PHealth 3283 Introduction to Global Health
PHealth 3284 Public Health Research and Practice
PHealth 348 Emerging Infectious Diseases
PHealth 358 Leeches to Lasers
PHealth 3621 Anthropology of Human Birth
PHealth 3626 Adventures in Nosology: The Nature and Meaning of Disease
PHealth 372 Behavioral Ecology
PHealth 3874 International Public Health
URST 415 Critical Issues in Life Span

**International Business**

**Core Requirements:**
INTL 300A Planning for International Learning*
INTL 300B Applying International Experiences
L99 999A IB Foundation Course**
MGT 308 Introduction to International Business

*Minimum four week off-Danforth campus experience is required to earn this major.

**Foundation course selections listed at http://bulletin.wustl.edu/interdisciplinaryopportunities/globalcertificate/#courses

**Electives:** At least 9 credits from the following:
FIN 400G Financial Markets & Instruments
FIN 443 International Finance
INTL 320 Business, Innovation and Entrepreneurship in Israel
INTL 420 Business Research Internship
MGT 400S International Business Environment
MGT 405S International Business Environment — Sydney
MGT 405T Australian Study Tour
MGT 418 International Business: A Euro Perspective
MGT 450C Venture Consulting
MGT 450I International Internship in Business
MGT 450Z European Study Tour
MGT 460A Asian Networks
MKT 477 International Marketing
MKT 477S International Marketing Sydney

**Marketing**

**Core Requirements:**
MKT 370 Principles of Marketing
MKT 473 Marketing Research

**Electives:** At least 9 credits from the following (with at least 6 of the credits from Group A):
Group A
MKT 377 Consumer Behavior
MKT 400F Brand Management
MKT 470E Pricing Strategies
MKT 478 New Product Management
MKT 480 Marketing Strategy

Group B
MKT 373 Retail Management
MKT 477 International Marketing
MKT 477S International Marketing Sydney

Operations and Supply Chain Management
Core Requirements:
OSCM 230 Management Science
OSCM 356 Operations Management
OSCM 458 Operations Planning and Control
OMM 558 Advanced Operations Strategy
Electives: At least 6 credits from the following:
MEC 380 Competitive Industry Analysis
MGT 380 Business Strategy
MKT 373 Retail Management
MKT 473 Marketing Research
OB 461 Negotiation

Organization and Human Resources
Core Requirements:
MEC 391 Economics of Human Resource Management
OB 360 Organization Behavior Within the Firm
Electives: At least 9 credits from the following (with at least 6 of the credits from Group A):
Group A
HRM 320A Managing People in Organizations
HRM 325A Personnel/Human Resources Management
MEC 380 Competitive Industry Analysis
MGT 380 Business Strategy
MGT 402 Ethical Issues in Managerial Decision Making*