

# BSIS: Leadership and Management

Bus 364	Strategic Planning	3
Bus 380	International Trade and Globalization	3
Comm 305	Market Research and Communications Strategies	3

The Bachelor of Science in Integrated Studies: **Leadership and Management** combines the study of group and organizational cultures with a focus on how to develop and implement successful management strategies. Course work provides a foundation in leadership studies, strategic planning and finance. Students learn theories of leadership and team management while gaining essential, practical skills for successfully planning, implementing and evaluating strategies in various organizational settings.

The program prepares students for leadership roles in business, governmental and nonprofit organizations that need experts in organizational dynamics, including how to successfully engage with stakeholders and leverage internal and community resources.

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## Degree Requirements

All School of Continuing & Professional Studies undergraduate students must satisfy the same general-education requirements (<http://bulletin.wustl.edu/undergrad/caps/bachelors/#degreerequirements>).

Students in BSIS programs must complete a certificate (<http://bulletin.wustl.edu/undergrad/caps/certificates/>), tailoring their degree to their educational and professional goals. Students in BSIS programs must also complete a Community Engagement course. A designated course in the Leadership and Management program will fulfill this requirement.

### Required courses: 18 units

Code	Title	Units
Bus 270	Marketing Concepts	3
Bus 305	Leadership for Organizational Success	3
Bus 339	Principles of Management	3
Bus 342	Business Finance	3
SUST 205	Foundations and Practice of Sustainability	3
ISLA 352	Integrated Studies Capstone: A&S Professional Track	3
<b>Total Units</b>		<b>18</b>

### Elective courses: 12 units

Code	Title	Units
SUST 325	Introduction to Resilience	3
	Managing Organizational Risk (new course coming soon!)	3
Phil 234	Business Ethics	3
Bus 330	International Management: Leadership Across Cultures	3