

Business Writing

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Requirements

Certificate in Business Writing

Required Courses: 9 units

Code	Title	Units
Comm 203	Writing for Business Communication	3
Comm 262	Integrated Strategic Communications	3
EComp 324	Writing for Public Speaking	3
Total Units		9

Elective Course in Technical Writing: 3 units

Code	Title	Units
JRN 345	Effective Editing	3
or Comm 331	Technical Writing	
Total Units		3

Elective Course in Creative Writing: 3 units

Any course in poetry, fiction or creative nonfiction will fill this requirement. Some sample courses include the following:

Code	Title	Units
EComp 313	Creative Nonfiction	3
EComp 3153	Creative Nonfiction: Writing Ourselves, Writing the World	3
EComp 316	Poetry Writing	3
EComp 317	Fiction Writing: The Moral of the Story: Writing Fiction about Ethics, Philosophy, and Morality	3
EComp 323	The Art of the Personal Essay	3
EComp 330	The Art of Nature and Travel Writing	3
EComp 332	Introduction to Screenwriting	3
EComp 339	Masters of Fantasy Writing	3