

Business

The **Certificate in Business** (15 units) provides the information, skills and resources needed to function effectively in a business setting. The course work addresses core competencies including accounting, marketing and management as well as in-demand skills such as budgeting, business analysis, business process, procurement and operations management.

The Certificate in Business is a strong complement to any undergraduate degree program in the School of Continuing & Professional Studies, emphasizing the applied value of a liberal arts education. The Certificate in Business may also be pursued on a stand-alone basis for individuals seeking professional development.

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Requirements

Certificate in Business

Required Courses: 15 units

| Code | Title | Units |
|--------------------|---|-----------|
| Bus 263 | Financial and Managerial Accounting | 3 |
| Bus 270 | Marketing Concepts | 3 |
| Bus 303 | Introduction to Supply Chain Management | 3 |
| Bus 339 | Principles of Management | 3 |
| Bus 342 | Business Finance | 3 |
| Total Units | | 15 |