

# Strategic Communication

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Website: <https://caps.wustl.edu/programs/certificates/strategic-communication>

## Requirements

### Certificate in Strategic Communication

**Required Course Work:** 15 units

Choose five of the following seven courses:

| Code      | Title   | Units |
|-----------|---|-------|
| Comm 234  | Foundations of Communications                 | 3     |
| Comm 262  | Integrated Strategic Communications           | 3     |
| Comm 305  | Market Research and Communications Strategies | 3     |
| Comm 350  | Public Relations Principles and Practices     | 3     |
| EComp 324 | Writing for Public Speaking                   | 3     |
| Comm 378  | Communications Technology and New Media       | 3     |
| Comm 385  | Digital Communications Analytics              | 3     |