Business Analytics Advanced Graduate Certificate (Online)

The Business Analytics Advanced Graduate Certificate (Online) requires the completion of 12 credit units of courses that build students’ analytics knowledge.

Areas of Focus
Students can choose a track to focus on a specific business area of data analytics:

- Customer analytics
- Financial technology (fintech) analytics

Advanced Graduate Certificate Customer Analytics
This certificate requires 12 credits.

Advanced Graduate Certificate Financial Technology Analytics
This certificate requires 12 credits.

Orientation
Orientation will be required for all enrolled students.