Business Analytics Graduate Certificate (Online)

The Business Analytics Graduate Certificate (Online) requires the completion of 10.5 credit units of courses that build students’ analytics knowledge.

Areas of Focus
Students can choose a track to focus on a specific business area of data analytics:

• Customer analytics
• Financial technology (fintech) analytics

Graduate Certificate in Customer Analytics (MSCA)
This certificate requires 10.5 credits.

Graduate Certificate in Financial Technology Analytics (MSFTA)
This certificate requires 10.5 credits.

Orientation
Orientation will be required for all enrolled students.