

# Master of Science in Business Analytics (Online)

The Master of Science in Business Analytics (Online) degree requires the completion of 33 credit units of courses, with common core credits that build students' analytics knowledge. The core courses focus on skills and tools such as SQL, Python, Tableau, R programming, text mining, big data and cloud computing.

## Areas of Focus

Students can choose a track to focus on a specific business area of data analytics:

- Customer analytics
- Financial technology (fintech) analytics

### Master of Science in Customer Analytics (MSCA)

The MSCA program requires 33 total credit units.

### Master of Science in Financial Technology Analytics (MSFTA)

The MSFTA program requires 33 total credit units.

## Orientation

Orientation will be required for all enrolled students.