Online MBA

Degree Requirements

WashU Olin’s Online MBA (OMBA) program focuses on the analysis of business problems and the development of solutions to these problems through the lens of a world in which digital technologies are ingrained in every element of the organization and in which customers have come to expect microservice tailoring of a company’s offering. Although the curriculum shares the same conceptual and theoretical grounding as WashU Olin’s MBA, the examples used and the problems given emphasize companies that are trying to become more digitally engaged as well as digitally mature companies that need to constantly upgrade their competencies, develop new products and services, and exploit the growing volume of data and computing power available to them.

The program will consist of 54 credit units. The first year will be the core functional courses, and the second year will be elective courses.

Pre-Program

In the months leading up to the start of the program, students have the opportunity to jump-start their learning by completing several optional online preparatory courses available through our partnership with LinkedIn Learning (https://www.linkedin.com/learning/).

Orientation Program

Students will kick off their OMBA enrollment with a weekend immersion (GO!) program that begins with a program introduction and virtual meet-and-greet. The weekend includes a discussion of program requirements, curriculum, and Olin policies; an overview of university resources; and team-building activities. The week prior to the immersion experience, students are granted advance access to orientation information via the learn.WashU.online platform. Students also complete foundation courses to bolster their quantitative background and maximize their academic preparation before the start of the program.

Students pursuing individual certificates or who have taken a pause in enrollment between the Graduate Certificate and the Advanced Graduate Certificate will participate in a short reorientation session. This session reorients students to campus resources and program requirements and reintroduces them to Graduate Programs Office support staff.

Curriculum

Required Courses

- Teamwork and Leading Organizations (3 credits)
- Strategic Decision Making with Data Analytics (3 credits)
- Digital Impact Project (3 credits spread over 3 semesters)
- Strategy and Entrepreneurship (3 credits)
- Values Based/Data-Driven Decision Making (3 credits)
- Communications in Digital Spaces (3 credits spread over 3 semesters)
- Accounting (3 credits)
- Economics for Tomorrow’s C-Suite (3 credits)
- Finance (3 credits)
- Marketing (3 credits)
- Business, Government, and Society in a Digital Era (3 credits)
- Operations (3 credits)
- Electives (18 credits)