Online MBA

WashU Olin’s Online MBA (OMBA) program focuses on the analysis of business problems and the development of solutions to these problems through the lens of a world in which digital technologies are ingrained in every element of the organization and customers have come to expect microservice tailoring of a company’s offering. Although the curriculum would share the same conceptual and theoretical grounding as WashU Olin MBA, the examples used and the problems given emphasize companies that are trying to become more digitally engaged or digitally mature companies need to constantly upgrade their competencies, develop new products and service, and exploit the growing volume of data and computing power available to them.

The program will consist of 54 credit hours. The first year will be the core functional courses, while the second year will be electives.

Pre-Program

In the months leading up to the start of the program, students have the opportunity to jump-start their learning by completing several optional online preparatory courses available through our partnership with LinkedIn Learning (https://www.linkedin.com/learning/).

Orientation Program

Students will kick-off their enrollment with an immersion program that begins with a program introduction and virtual meet-and-greet. The immersion will include a discussion of program requirements, curriculum, Olin policies, overview of university resources, and team-building activities. The week prior to the immersion program, students will also have advance access to orientation information via the learn.WashU platform.