Data Analytics & Applications

The Master of Data Analytics & Applications prepares modern learners to develop the practitioner and leadership skills, knowledge, and expertise needed to successfully manage and implement enterprise-wide data analytics and applications projects and initiatives.

Offered in collaboration between the McKelvey School of Engineering’s Sever Institute and the School of Continuing & Professional Studies, individuals will acquire relevant and practical knowledge of the data analytics and applications field; improve critical thinking and communication skills; expand capacity to tackle multidimensional, data-driven problems; and develop the leadership acumen needed to be successful in demanding senior management roles.

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