

Olin Business School

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Non-BSBA Programs

Pursuing a Second Major or Minor in Olin as a Non-BSBA Candidate

Students in other undergraduate divisions of Washington University may choose to complete a second major or a minor in a business discipline. This opportunity allows students to combine their academic interests between two schools. If students wish to pursue a second major or minor in business, they are required to follow the degree requirements for their primary school/major along with a set of core business or prerequisite requirements and 15 units of professional major/minor course work.

Second Majors for Non-BSBA Candidates

Regulations for Second Majors

All non-BSBA students pursuing any business second major must do the following:

- Declare their second major online through WebSTAC by the end of their junior year. To be eligible to declare a second major, students will need to complete Math 132 Calculus II plus two business courses before their declaration will be approved. A second major will not be awarded to a student unless proper declaration is made.
- 2. Second majors must complete the specific requirements listed for the individual major.
- 3. Second majors may not count one course toward two Olin majors or toward an Olin second major and minor.
- 4. Take all core and major specific courses for any business major for a grade.
- 5. An overall 2.0 average must be achieved in course work taken as part of the business major.
- 6. Complete a minimum of 24 graded business units through Olin Business School.
- 7. Take all major courses in residence. Course work from an approved Washington University study abroad program will satisfy this residency policy. However, second majors may only take one core course and one major course through a study abroad experience.
- 8. Meet the prerequisites to remain in an Olin course.
 Additional prerequisites may be needed to remain enrolled in certain courses. Please check course listings to ensure all prerequisites are met.

- Complete DAT 120 or an approved substitution. Advanced Placement credit for Math 2200 will not serve as a substitute for the DAT 120 requirement. (The following courses are not approved substitutions for DAT 120: ESE 328, MATH 3211, and Psych 300.)
- Economics and strategy majors must take MEC 290 or Econ 4011, because Econ 1011 will not satisfy the prerequisite requirement for MEC 370.
- Engineering students who have taken ESE 326 and who are majoring in finance will not be required to take DAT 120 or DAT 121. However, DAT 121 must be taken if listed as a prerequisite for non-finance courses
- 12. School of Continuing & Professional Studies courses will not count toward any business major.

Second Major Core Business Requirements

Code	Title Ur	nits
ACCT 2610	Principles of Financial Accounting	3
ACCT 2620	Principles of Managerial Accounting	3
DAT 120	Managerial Statistics I	3
or ESE 326	Probability and Statistics for Engineering	
or Math 2200	Elementary Probability and Statistics	
or Math 3200	Elementary to Intermediate Statistics and Data Analysis	à
or Pol Sci 263	Data Science for Politics	
or Pol Sci 363	Quantitative Political Methodology	
DAT 121	Managerial Statistics II	3
or Econ 413	Introduction to Econometrics	
or Econ 413W	Introduction to Econometrics with Writing	
or Math 439	Linear Statistical Models	
or Math 493	Probability	
Math 132	Calculus II	3
MGT 100	Individual in a Managerial Environment	3
or MGT 380	Business Strategy	
MEC 290	Microeconomics	3
or Econ 4011	Intermediate Microeconomic Theory	
MEC 292	Global Economy	3
or Econ 1021	Introduction to Macroeconomics	
Total Units		24

Second Major Options

Non-BSBA students may select a second major from the following disciplines:

The Second Major in Accounting

Total units required: 15

· Accounting Core: 6 units



Code	Title	Units
ACCT 3610	Intermediate Financial Accounting Theory	3
ACCT 3620	Intermediate Financial Accounting II	3

• Accounting Electives: 9 units

Code	Title	Units
ACCT 363	Cost Analysis and Control	3
ACCT 366E	Carbon Accounting	1.5
ACCT 400A	Analysis of Financial Institutions & Financial Instruments	1.5
ACCT 400C	Not-For-Profit Accounting	1.5
ACCT 400M	Ethics I	1.5
ACCT 400N	Ethics II	1.5
ACCT 455	Accounting Policy and Research	3
ACCT 464	Auditing	3
ACCT 466	Financial Statement Analysis	3
ACCT 467	Taxation of Individuals	
ACCT 4680	Advanced Financial Accounting Problems	3

The Second Major in Economics and Strategy

Total units required: 12

• Economics and Strategy Core: 12 units

Code	Title	Units
MEC 370	Game Theory for Business	3
MEC 400K	Research in Industry Analysis	3
MEC 470	Industrial Economics	3
MEC 471	Empirical Techniques for Industry Analysis	3

The Second Major in Entrepreneurship

Total units required: 15

• Entrepreneurship Core: 6 units

Code	Title Uni	ts
MGT 421	Introduction to Entrepreneurship	3
or MGT 460L	Introduction to Social Entrepreneurship	İ
or MGT 106E	The Endgame for Entrepreneurship: Leveraging Capitalism for Good	
or BEYOND 105	The Endgame of Entrepreneurship: Leveraging Capitalism for Good	
or Econ 105	The Endgame of Entrepreneurship: Leveraging Capitalism for Good	
or FYP 105B	Beyond Boundaries: Endgame of Entrepreneurship	

MGT 424	Business Planning for New Enterprises	3
	(The Hatchery)	
or MGT 477E	Launching and Scaling New Enterprises (The	
	League)	

• Entrepreneurship Electives: Choose at least one course from two of the three following tracks for a total of 9 elective units:

Industry Elective Choices:

Code	Title	Units
ART 223K	Business of Fashion	3
CSE 131	Introduction to Computer Science	3
Econ 335	Money and Banking	3
FIN 340	Capital Markets and Financial Management	3
INTL 320	Business, Innovation and Entrepreneurship in Israel	3
MEC 460	Economics of Entertainment	3
MEC 320	Olin Grand Rounds: The Business and Practice of Medicine (formerly MGT 320)	3
MGT 380	Business Strategy	3
MGT 440	Sports Management	3
MGT 475E	Innovating for Defense	3
MGT 476E	Innovating for Healthcare *	1.5
MKT 370	Principles of Marketing	3

Experiential Elective Choices:

Code	Title	Units
INTL 351E	Global Entrepreneurship	3
INTL 970	Entrepreneurship and Startups in Europe	3
MGT 200C	Venture Creation	3
MGT 401C	CEL Entrepreneurial Consulting Team *	3
MGT 401M	Sustainable Development and	3
	Conservation Through Entrepreneurial Collaboration: Madagascar *	
MGT 401P	CEL Practicum *	3
MGT 401S	Small Business Initiative *	3
MGT 401T	Taylor Community Consulting Project *	3
MKT 431E	Marketing Metrics *	1.5

Skills Elective Choices:

Code	Title	Units
ACCT 466	Financial Statement Analysis *	3
CSE 204A	Web Development	3
CSE 330S	Rapid Prototype Development and Creative Programming	3
CSE 438S	Mobile Application Development	3
FIN 400L	Private Equity — Methods *	1.5
FIN 400M	Private Equity — Practice *	1.5
MEC 370	Game Theory for Business	3
MEC 470	Industrial Economics *	3



MGT 301	Legal Environment of Business Management	3
MGT 445E	Acquisition Entrepreneurship *	1.5
MKT 378	Marketing Research *	3
MKT 400E	Elements of Sales: Tools and Techniques *	3
MKT 400I	Business & Marketing Innovation *	3
MKT 482	Brand Management *	3
OB 461	Negotiation *	3

^{*} Application or additional prerequisites are required to take this elective. Consult Course Listings for the prerequisites.

The Second Major in Finance

Total units required: 15

· Finance Core: 12 units

Code	Title	Units
FIN 340	Capital Markets and Financial Management	3
FIN 441	Investments	3
FIN 448	Advanced Financial Management	3
FIN 451	Options, Futures and Derivative Securities	3

• Finance Electives: 3 units

Code	Title	Units
FIN 400I	Mergers & Acquisitions	1.5
FIN 400J	Advanced Valuation	1.5
FIN 400L	Private Equity — Methods	1.5
FIN 400M	Private Equity — Practice	1.5
FIN 400W	Venture Capital Methods	1.5
FIN 400X	Venture Capital Practice	1.5
FIN 420	International Economics and Finance	3
FIN 428	Investments Praxis	3
FIN 439E	Real Estate Finance	1.5
FIN 443	International Finance	3
FIN 450F	Financial Technology: Methods and Practice	3
FIN 452	Advanced Derivative Securities	3
FIN 470A	Research Methods in Finance	3

The Second Major in Health Care Management

Total units required: 15

• Health Care Management Core: 12 units

Code	Title	Units
MEC 320	Olin Grand Rounds: The Business and Practice of Medicine (formerly MGT 320)	3
MEC 321	Health Economics and Policy (formerly MGT 321)	3
MEC 322	Health Care Management (formerly MGT 322)	3
MEC 420	Research in Health Care Management (formerly MGT 420)	3

• Health Care Management Electives: 3 units

Code	Title	Units
Anthro 3090	Cultures of Health in Latin America	3
Anthro 3263	Bioprospecting	3
Anthro 3283	Introduction to Global Health	3
Anthro 3310	Health, Healing and Ethics: Introduction to Medical Anthropology	3
Anthro 3626	Adventures in Nosology: The Nature and Meaning of Disease	3
Anthro 3875	Pharmaceutical Personhood	3
Anthro 4134	The AIDS Epidemic: Inequalities, Ethnography, and Ethics	3
Anthro 4883	The Political Economy of Health	3
Biol 2010	Ampersand: The Science of Biotechnology	3
Phil 233F	Biomedical Ethics	3
Phil 3001	Philosophy of Medicine	3
WGSS 310	From Hysteria to Hysterectomy: Women's Health Care in America	3
WGSS 316	Gender and Health	3

The Second Major in Marketing

Total units required: 15

• Marketing Core: 6 units

Code	Title	Units
MKT 370	Principles of Marketing	3
MKT 378	Marketing Research	3

• Marketing Electives: 9 units

Group A Elective Choices (at least 6 units required):

Code	Title	Units
MKT 377	Consumer Behavior	3
MKT 400G	Digital Marketing and Analytics	3
MKT 400L	Understanding and Conducting Business Experiments	3
MKT 470E	Pricing Strategies	3
MKT 480	Marketing Strategy	3
MKT 482	Brand Management	3

Group B Elective Choices:



Code	Title	Units
MKT 381E	Diversity Marketing Strategies	1.5
MKT 400E	Elements of Sales: Tools and Techniques	3
MKT 400I	Business & Marketing Innovation	3
MKT 400M	Sports Marketing	3
MKT 477	International Marketing	3
or MKT 477S	International Marketing Sydney	
or MKT 477L	International Marketing London	
MKT 481	Advertising and Promotions	3

The Second Major in Organization and Strategic Management

$\textbf{Total units required:}\ 15$

• Organization and Strategic Management Core Requirement: 3 units

Code	Title	Units
OB 360	Organization Behavior Within the Firm	3

Organization and Strategic Management Electives: 12 units
 Leadership Group A Elective Choices (at least 3 units required):

Code	Title	Units
MGT 450V	Defining Moments: Lessons in Leadership & Character From the Top	1.5
OB 400C	Women in Leadership	1.5
OB 431E	Thinking Creatively and Leading Creative Teams	1.5
OB 461	Negotiation	3
OB 462	Leadership in Organizations	3
OB 468E	Mindfulness and Performance in the Workplace	1.5

Organization and Strategic Management Group B Elective Choices (at least 3 units required):

Code	Title	Units
INTL 321	Family Business in Europe	3
MGT 380	Business Strategy	3
MGT 402	Ethical Issues in Managerial Decision Making [*]	1.5
MGT 429E	Management and Corporate Responsibility	1.5
MGT 450R	Business & Government: Understanding and Influencing the Regulatory Environment	3
MGT 460G	Critical Thinking and Complex Problem Solving for Business	1.5
MGT 460H	Corporate and Global Strategy	3

Organization and Strategic Management Group C Elective Choices (recommended for HR/HR consulting):

Code	Title	Units
MGT 478E	Ownership Insights: The Competitive Advantage of Family- and Employee- Owned Firms	1.5
OB 325	Human Resources Management *	3
OB 434E	Talent Analytics *	1.5
OB 435E	People Metrics *	1.5

^{*} Additional prerequisites are required to take this elective. Consult Course Listings for the prerequisites.

The Second Major in Supply Chain, Operations, and Technology

(Formerly Operations and Supply Chain Management)

Total units required: 15 units

· SCOT Core: 6 units

Code	Title	Units
DAT 220	Analytics and Modelling for Business Decisions	3
SCOT 356	Operations and Manufacturing Management (formerly OSCM 356)	3

• SCOT Electives: 9 units minimum with at least 6 units from Group A

SCOT Group A Elective Choices (at least 6 units required):

Code	Title	Units
DAT 301E	Data Analytics in Python	3
SCOT 400D	Supply Chain Management	3
SCOT 430E	Operations Fun: Data-Driven Optimization	3
SCOT 458	Operations Planning and Control	3

SCOT Group B Elective Choices:

Code	Title	Units
MGT 380	Business Strategy	3
MGT 460H	Corporate and Global Strategy	3
MKT 378	Marketing Research *	3
MKT 400L	Understanding and Conducting Business Experiments	3

^{*} Additional prerequisites are required to take this elective. Consult Course Listings for the prerequisites.

The Second Major in Financial Engineering

Financial engineering in a shared major between the McKelvey School of Engineering and Olin Business School. A second major in financial engineering is ideal for students who are interested in careers or graduate study in financial engineering, quantitative finance or

Washington University in St. Louis

related fields. This program covers courses in engineering, computer science and business. Students interested in this second major must complete the application (https://wustl.az1.qualtrics.com/jfe/form/SV_b1U32dyG9YWtUKp/) and have a 3.3 or higher grade-point average; this includes the cumulative GPA, the Business GPA, and the Engineering GPA. The financial engineering major is offered to any undergraduate day division student as a second major option and by application only.

Financial Engineering Requirements

Total units required: 30 required units and 18 units of prerequisite course work

• Background Requirements: 18 units

Code	Title	Units
CSE 131	Introduction to Computer Science	3
DAT 121	Managerial Statistics II	3
or ESE 326	Probability and Statistics for Engineering	
or Econ 413	Introduction to Econometrics	
or Math 439	Linear Statistical Models	
Math 217	Differential Equations	3
Math 233	Calculus III	3
Math 309	Matrix Algebra	3
or ESE 105	Introduction to Electrical and Systems Engineering	
MEC 290	Microeconomics	3
or Econ 4011	Intermediate Microeconomic Theory	
Total Units		18

• Engineering Professional Core Requirements: 6 units

Code	Title	Units
CSE 247	Data Structures and Algorithms	3
ESE 427	Financial Mathematics *	3
Total Units		6

• Engineering Electives: 9 units

Code	Title	Jnits
CSE 240	Logic and Discrete Mathematics	3
or Math 310	Foundations for Higher Mathematics	
ESE 4031	Optimization for Engineered Planning, Decisions and Operations	3
or ESE 415	Optimization	
ESE 417	Introduction to Machine Learning and Pattern Classification	3
or CSE 417T	Introduction to Machine Learning	
or CSE 427S	Cloud Computing with Big Data Applications	
ESE 4261	Statistical Methods for Data Analysis with Applications to Financial Engineering	3

• Olin Professional Core Requirements: 9 units

Code	Title	Units
ACCT 2610	Principles of Financial Accounting	3
FIN 340	Capital Markets and Financial Management	3
FIN 441	Investments	3
Total Units		9

· Olin Electives: 6 units required

Code	Title	Units
FIN 450F	Financial Technology: Methods and Practice	3
FIN 452	Advanced Derivative Securities	3
FIN 500Q	Quantitative Risk Management	3
FIN 500R	Topics in Quantitative Finance	1.5
FIN 532B	Data Analysis for Investments	1.5
FIN 539	Mathematical Finance	1.5
FIN 552	Fixed Income Derivatives	1.5

* ESE 427 Financial Mathematics is to be taken after FIN 340 Capital Markets and Financial Management and before the 6 credit units of FIN 452 and 500+.

Minors for Non-BSBA Degree Candidates

Regulations for Non-BSBA Minors

All non-BSBA students pursuing any business minor must do the following:

- 1. Declare their minor online through WebSTAC no later than the end of their junior year.
- 2. A minimum of a 2.0 average GPA in all business minor course work is required.
- Satisfy all prerequisites. (It is preferred that prerequisites be completed at Washington University.) Additional prerequisites may be needed to remain enrolled in certain courses. Please check course listings to ensure all prerequisites are met.
- 4. Take all 15 units of required courses at Olin Business School. (Non-BSBA students may take one minor course through the overseas study abroad program for each minor.) Courses taken in the School of Continuing & Professional Studies or at another university do not satisfy the requirements for any of the five required minor courses.
- 5. Take all 15 units of required minor courses for grades (i.e., no pass/fail).

- Minor prerequisites may be taken as pass/ fail. However, if a minor is switched to a second major or a BSBA degree, pass/fail courses cannot be used toward the second major.
- 15 additional units are required to earn a second business minor.
 Students may not double count courses toward two Olin minors or an Olin second major and minor.

Minor Options

Non-BSBA degree students are eligible to pursue a minor in one of the specific fields of business listed below:

The Minor in Accounting

Prerequisites:

- · Calculus II: Math 132 Calculus II
- Microeconomics: MEC 290 Microeconomics, Econ 1011 Introduction to Microeconomics, or Econ 4011 Intermediate Microeconomic Theory
- Statistics I: DAT 120 Managerial Statistics I, Math 2200 Elementary
 Probability and Statistics, Math 3200 Elementary to Intermediate
 Statistics and Data Analysis, ESE 326 Probability and Statistics for
 Engineering, Pol Sci 263 Data Science for Politics, or Pol Sci 363 (AP
 credit for Math 2200 will fulfill this prerequisite)

Total units required: 15

· Required Courses:

Code	Title	Units
ACCT 2610	Principles of Financial Accounting	3
ACCT 2620	Principles of Managerial Accounting	3
ACCT 3610	Intermediate Financial Accounting Theory	3
Total Units		9

• Accounting Electives (at least 6 units required):

Code	Title	Units
ACCT 3620	Intermediate Financial Accounting II	3
ACCT 363	Cost Analysis and Control	3
ACCT 366E	Carbon Accounting	1.5
ACCT 400A	Analysis of Financial Institutions & Financial Instruments	1.5
ACCT 400C	Not-For-Profit Accounting	1.5
ACCT 400M	Ethics I	1.5
ACCT 400N	Ethics II	1.5
ACCT 455	Accounting Policy and Research *	3
ACCT 464	Auditing *	3
ACCT 466	Financial Statement Analysis	3
ACCT 467	Taxation of Individuals	3
ACCT 4680	Advanced Financial Accounting Problems	3

 Additional prerequisites are required to take this elective. Consult Course Listings for the prerequisites.

The Minor in Business Analytics

Prerequisites:

- · Calculus II: Math 132 Calculus II
- Financial Accounting: ACCT 2610 Principles of Financial Accounting
- Microeconomics: MEC 290 Microeconomics, Econ 1011 Introduction to Microeconomics, or Econ 4011 Intermediate Microeconomic Theory (MEC 471 requires MEC 290 or Econ 4011)
- Statistics I: DAT 120 Managerial Statistics I, Math 2200 Elementary
 Probability and Statistics, Math 3200 Elementary to Intermediate
 Statistics and Data Analysis, ESE 326 Probability and Statistics for
 Engineering, Pol Sci 263 Data Science for Politics, or Pol Sci 363 (AP
 credit for Math 2200 will fulfill this prerequisite)
- Statistics II: DAT 121 Managerial Statistics II, Econ 413 Introduction to Econometrics, Econ 413W Introduction to Econometrics with Writing, Math 439 Linear Statistical Models, or Math 493 Probability
- Modeling: DAT 220 Analytics and Modelling for Business Decisions

Total units required: 15

· Required Courses:

Code	Title	Units
CSE 131	Introduction to Computer Science	3
DAT 301E	Data Analytics in Python	3
DAT 400A	Data Management Tools for Business Decisions	3
Total Units		9

• Business Analytics Group A Electives (at least 3 units required):

Code	Title	Units
FIN 470A	Research Methods in Finance *	3
MEC 471	Empirical Techniques for Industry Analysis *	3
MKT 400L	Understanding and Conducting Business Experiments	3

• Business Analytics Group B Electives:

Code	Title	Units
DAT 500S	Machine Learning Tools for Prediction of Business Outcomes *	3
FIN 450F	Financial Technology: Methods and Practice *	3
MGT 460I	Sports Business Analytics	3
MKT 378	Marketing Research *	3
MKT 500T	Customer Analytics Using Probability Models	3



OB 434E	Talent Analytics *	1.5
OB 435E	People Metrics *	1.5
SCOT 430E	Operations Fun: Data-Driven Optimization	3
SCOT 458	Operations Planning and Control *	3

 Additional prerequisites are required to take this elective. Consult Course Listings for the prerequisites.

The Minor in the Business of the Arts

Total units required: 15

• Required Course:

Code	Title	Units
MGT 100	Individual in a Managerial Environment *	3
or MGT 200A	Business Fundamentals for Non-Business Students	
or MGT 380	Business Strategy	
Total Units		3

• Core (at least 3 units required):

Code	Title	Units
MEC 460O	Business of Arts (Formerly MGT 4600)	3
MGT 432E	Business Management of Arts	3
	Organzations	

• Experiential Learning (at least 3 units required):

Code	Title	Units
INTL 323	Business of Art: The European Capitals of Culture	3
MGT 401P	CEL Practicum	3

• Business of Arts Electives:

Code	Title	Units
ART 223K	Business of Fashion	3
ART 324J	Fashion Promotion and Exhibition	3
E Lit 224	Publishing: History and Contexts	3
E Lit 486	The Business of Books	3
MEC 460	Economics of Entertainment **	3
MGT 421	Introduction to Entrepreneurship **	3
or MGT 460L	Introduction to Social Entrepreneurship	
MKT 370	Principles of Marketing	3
MKT 377	Consumer Behavior **	3
MKT 400E	Elements of Sales: Tools and Techniques	3
MKT 481	Advertising and Promotions **	3
MKT 482	Brand Management **	3
OB 360	Organization Behavior Within the Firm	3

- MGT 100 is recommended for students in their first-year or sophomore year. Juniors and seniors should take MGT 380. Please note that MGT 380 requires MEC 290 or ECON 4011 as a prerequisite.
- **Additional prerequisites are required to take this elective. Consult Course Listings for the prerequisites.

The Minor in the Business of Entertainment

Prerequisites:

- Calculus II: Math 132 Calculus II
- Statistics I: DAT 120 Managerial Statistics I, Math 2200 Elementary
 Probability and Statistics, Math 3200 Elementary to Intermediate
 Statistics and Data Analysis, ESE 326 Probability and Statistics for
 Engineering, Pol Sci 263 Data Science for Politics, or Pol Sci 363 (AP
 credit for Math 2200 will fulfill this prerequisite)

Note: Non-BSBA students must take a minimum of 12 units in Olin Business School to earn the business of entertainment minor.

Total units required: 15

· Required Courses:

Code	Title	Units
MEC 290	Microeconomics	3
or Econ 4011	Intermediate Microeconomic Theory	
MEC 460	Economics of Entertainment	3
MKT 370	Principles of Marketing	3
Total Units		9

• Entertainment Group A Electives (at least 3 units required):

Code	Title	Units
AMCS 3490	Media Cultures	3
Film 220	Introduction to Film Studies	3
Film 225	Making Movies	3
Film 333	Making Movies II: Intermediate Narrative Filmmaking	3
Film 423	Histories of Media Convergence	3
MEC 310E	Business of Luxury Hospitality	3

• Entertainment Group B Electives (at least 3 units required):

Code	Title	Units
FIN 448	Advanced Financial Management *	3
MEC 471	Empirical Techniques for Industry Analysis *	3
MGT 301	Legal Environment of Business Management	3
MGT 432E	Business Management of Arts Organzations *	3
MKT 378	Marketing Research *	3
MKT 482	Brand Management *	3



 Additional prerequisites are required to take this elective. Consult Course Listings for the prerequisites.

The Minor in the Business of Social Impact

$\textbf{Total units required:}\ 15$

· Required Courses:

Code	Title	Units
MGT 100	Individual in a Managerial Environment *	3
or MGT 200A	Business Fundamentals for Non-Business Students	
or MGT 380	Business Strategy	
MGT 450V	Defining Moments: Lessons in Leadership & Character From the Top	1.5
MGT 460M	Business of Social Impact	1.5
Total Units		6

 Business of Social Impact Group A Electives (at least 3 units required):

Code	Title	Units
MGT 401M	Sustainable Development and	3
	Conservation Through Entrepreneurial Collaboration: Madagascar**	
MGT 401S	Small Business Initiative **	3
MGT 401T	Taylor Community Consulting Project **	3

 Business of Social Impact Group B Electives (at least 3 units required):

Code	Title	Units
ACCT 366E	Carbon Accounting **	1.5
ACCT 400C	Not-For-Profit Accounting **	1.5
MGT 402	Ethical Issues in Managerial Decision Making **	1.5
MGT 450R	Business & Government: Understanding and Influencing the Regulatory Environment	3
MGT 460L	Introduction to Social Entrepreneurship	3

 Business of Social Impact Group C Electives (at least 3 units required):

Code	Title	Units
AMCS 280	Exploring Inequality: The Social and Structural Analysis of Modern American Life	3
ARCH 307X	Community Building	3
ARCH 490A	Explore & Contribute: Collaboration Between Washington University & Henry Elementary School	3

EEPS 111	Introduction To Global Climate Change In the 21st Century	3
EEPS 202	Introduction to Earth, Environmental, and Planetary Science	3
EEPS 219	Energy and the Environment	3
EnSt 101	Earth's Future: Causes and Consequences of Global Climate Change	3
EnSt 252	Sustainability in Business	3
EnSt 310	Ecological Economics	3
EnSt 375	Urban Ecology	3
EnSt 405	Sustainability Exchange: Community and University Practicums	3
Pol Sci 2010	Introduction to Environmental Policy	3
Pol Sci 332B	Environmental and Energy Issues	3
SOC 3410	Gender in Society	3
URST 299	The Study of Cities and Metropolitan America	3

- * MGT 100 is recommended for students in their first-year or sophomore year. Juniors and seniors should take MGT 380. Please note that MGT 380 requires MEC 290 or ECON 4011 as a prerequisite.
- **Application or additional prerequisites are required to take this elective.

The Minor in the Business of Sports

Prerequisites:

- Calculus II: Math 132 Calculus II
- Microeconomics: MEC 290 Microeconomics or Econ 4011 Intermediate Microeconomic Theory
- Statistics I: DAT 120 Managerial Statistics I, Math 2200 Elementary Probability and Statistics, Math 3200 Elementary to Intermediate Statistics and Data Analysis, ESE 326 Probability and Statistics for Engineering, Pol Sci 263 Data Science for Politics, or Pol Sci 363
- Marketing: MKT 370 Principles of Marketing

Total required units: 15

· Required Courses:

Code	Title	Units
MGT 440	Sports Management	3
MGT 450G	The Business of Sports	3
MGT 460I	Sports Business Analytics	3
MKT 400M	Sports Marketing	3
Total Units		12

• Electives (at least 3 units required):



Code	Title	Units
DAT 500S	Machine Learning Tools for Prediction of Business Outcomes *	3
FIN 448	Advanced Financial Management *	3
MEC 460	Economics of Entertainment *	3
MEC 471	Empirical Techniques for Industry Analysis *	3
MGT 356E	Sports Entrepreneurship and Emerging Technologies	1.5
MGT 460J	Legal Issues in Sports	1.5
MKT 378	Marketing Research *	3
MKT 400E	Elements of Sales: Tools and Techniques *	3
MKT 482	Brand Management *	3

Additional prerequisites are required to take this elective. Consult Course Listings for the prerequisites.

The Minor in Entrepreneurship

Prerequisites:

- · Calculus II: Math 132 Calculus II
- Microeconomics: MEC 290 Microeconomics, Econ 1011 Introduction to Microeconomics, or Econ 4011 Intermediate Microeconomic Theory
- Statistics I: DAT 120 Managerial Statistics I, Math 2200 Elementary Probability and Statistics, Math 3200 Elementary to Intermediate Statistics and Data Analysis, ESE 326 Probability and Statistics for Engineering, Pol Sci 263 Data Science for Politics, or Pol Sci 363 (AP credit for Math 2200 will fulfill this prerequisite)

Total units required: 15

· Required Courses:

		_
Code	Title Uni	ts
ACCT 2610	Principles of Financial Accounting	3
MGT 100	Individual in a Managerial Environment	3
MGT 301	Legal Environment of Business Management	3
MGT 421	Introduction to Entrepreneurship	3
or MGT 460L	Introduction to Social Entrepreneurship	
or MGT 106E	The Endgame for Entrepreneurship: Leveraging Capitalism for Good	
or BEYOND 105	The Endgame of Entrepreneurship: Leveraging Capitalism for Good	
or Econ 105	The Endgame of Entrepreneurship: Leveraging Capitalism for Good	
or FYP 105B	Beyond Boundaries: Endgame of Entrepreneurship	

Total Units		15
	League)	
or MGT 477E	Launching and Scaling New Enterprises (The	
	(The Hatchery)	
MGT 424	Business Planning for New Enterprises	3

The Minor in Finance

Prerequisites:

- Calculus II: Math 132 Calculus II
- Microeconomics: MEC 290 Microeconomics, Econ 1011 Introduction to Microeconomics, or Econ 4011 Intermediate Microeconomic Theory
- Statistics I: DAT 120 Managerial Statistics I, Math 2200 Elementary
 Probability and Statistics, Math 3200 Elementary to Intermediate
 Statistics and Data Analysis, ESE 326 Probability and Statistics for
 Engineering, Pol Sci 263 Data Science for Politics, or Pol Sci 363
 Quantitative Political Methodology (AP credit for Math 2200 will
 fulfill this prerequisite.)
- Statistics II: DAT 121 Managerial Statistics II, Econ 413 Introduction to Econometrics, Econ 413W Introduction to Econometrics with Writing, Math 439 Linear Statistical Models, or Math 493 Probability
 - Engineering students who have taken ESE 326 and who are minoring in finance will not be required to take DAT 120 or DAT 121 as the prerequisite for finance courses.

$\textbf{Total units required:}\ 15$

· Required Courses:

Code	Title	Units
ACCT 2610	Principles of Financial Accounting	3
FIN 340	Capital Markets and Financial Management	3
FIN 441	Investments	3
FIN 448	Advanced Financial Management	3
Plus a 3-credit Finance elective		3
Total Units		15

The Minor in General Business

Prerequisites:

- · Calculus II: Math 132 Calculus II
- Microeconomics: MEC 290 Microeconomics or Econ 4011 Intermediate Microeconomic Theory
- Statistics I: DAT 120 Managerial Statistics I, Math 2200 Elementary
 Probability and Statistics, Math 3200 Elementary to Intermediate
 Statistics and Data Analysis, ESE 326 Probability and Statistics for
 Engineering, Pol Sci 263 Data Science for Politics, or Pol Sci 363 (AP
 credit for Math 2200 will fulfill this prerequisite)



- Statistics II: DAT 121 Managerial Statistics II, Econ 413 Introduction to Econometrics, Econ 413W Introduction to Econometrics with Writing, Math 439 Linear Statistical Models, or Math 493 Probability
- Modeling: DAT 220 Analytics and Modelling for Business
 Decisions. DAT 220 is a prerequisite for SCOT 356 (formerly OSCM
 356) and only required if taking SCOT 356.

Total units required: 15

· Required Courses:

Code	Title	Units
ACCT 2610	Principles of Financial Accounting	3
MGT 380	Business Strategy	3
Total Units		6

• Electives (at least 9 units required):

Code	Title	Units
FIN 340	Capital Markets and Financial Management	3
MKT 370	Principles of Marketing	3
OB 360	Organization Behavior Within the Firm	3
SCOT 356	Operations and Manufacturing Management	3

* Additional prerequisites are required to take this elective. Consult Course Listings for the prerequisites.

The Minor in Health Care Management

Prerequisites:

- Calculus II: Math 132 Calculus II
- Microeconomics: MEC 290 Microeconomics, Econ 1011
 Introduction to Microeconomics, or Econ 4011 Intermediate
 Microeconomic Theory
- Statistics I: DAT 120 Managerial Statistics I, Math 2200 Elementary
 Probability and Statistics, Math 3200 Elementary to Intermediate
 Statistics and Data Analysis, ESE 326 Probability and Statistics for
 Engineering, Pol Sci 263 Data Science for Politics, or Pol Sci 363 (AP
 credit for Math 2200 will fulfill this prerequisite)

Total units required: 15

• Required Courses:

Code	Title	Units
MEC 320	Olin Grand Rounds: The Business and Practice of Medicine (formerly MGT 320)	3
MEC 321	Health Economics and Policy (formerly MGT 321)	3
MEC 322	Health Care Management (formerly MGT 322)	3

Total Units		15
MGT 100	Individual in a Managerial Environment	3
	(formerly MGT 420)	
MEC 420	Research in Health Care Management	3

The Minor in International Business

Prerequisites:

- Calculus II: Math 132 Calculus II
- Microeconomics: MEC 290 Microeconomics, Econ 1011 Introduction to Microeconomics, or Econ 4011 Intermediate Microeconomic Theory
- Statistics I: DAT 120 Managerial Statistics I, Math 2200 Elementary
 Probability and Statistics, Math 3200 Elementary to Intermediate
 Statistics and Data Analysis, ESE 326 Probability and Statistics for
 Engineering, Pol Sci 263 Data Science for Politics, or Pol Sci 363 (AP
 credit for Math 2200 will fulfill this prerequisite)

Note: Students minoring in international business can take either MKT 477, MKT 477L or MKT 477S. In addition, they can take either MEC 292 or MEC 292S.

Total units required: 15

· Required Courses:

Code	Title	Units
MGT 100	Individual in a Managerial Environment	3
MGT 308	Introduction to International Business	3
A study abroad	experience must be completed for this minor.	
Total Units		6

• Electives (9 units required):

International Business Group A Electives — Abroad (at least 3 units required):

Code	Title	Units
FIN 420	International Economics and Finance	3
INTL 320	Business, Innovation and Entrepreneurship in Israel	3
INTL 420	Business Research Internship	3
INTL 970	Entrepreneurship and Startups in Europe	
INTL 999Z	INTL Business Course Taken Abroad - Course taken on Immersive Overseas Experience approved by Olin Global Programs	
MEC 292S	Global Economy — Australia	3
MGT 200C	Venture Creation	3
MGT 400S	International Business Environment	3
MGT 401C	CEL Entrepreneurial Consulting Team (Global CELect section only)	3
MGT 405A	Asian Study Tour	1.5

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MGT 405S	International Business Environment: Sydney	3
MGT 450I	International Internship in Business	1.5
MGT 450Z	European Study Tour	1.5
MKT 477S	International Marketing Sydney	3

International Business Group B Electives:

Code	Title	Units
FIN 443	International Finance *	3
INTL 351E	Global Entrepreneurship *	3
MEC 292	Global Economy (You can take only MEC 292 or 292S or 292C.)	3
MGT 460H	Corporate and Global Strategy	3
MKT 477	International Marketing (You can take only MKT 477 or 477L or 477S.) *	3

^{*} Additional prerequisites are required to take this elective. Consult Course Listings for the prerequisites.

The Minor in Managerial Economics

Prerequisites:

- · Calculus II: Math 132 Calculus II
- Statistics I: DAT 120 Managerial Statistics I, Math 2200 Elementary
 Probability and Statistics, Math 3200 Elementary to Intermediate
 Statistics and Data Analysis, ESE 326 Probability and Statistics for
 Engineering, Pol Sci 263 Data Science for Politics, or Pol Sci 363 (AP
 credit for Math 2200 will fulfill this prerequisite)
- Statistics II: DAT 121 Managerial Statistics II, Econ 413 Introduction to Econometrics, Econ 413W Introduction to Econometrics with Writing, Math 439 Linear Statistical Models, or Math 493 Probability

Total units required: 15

· Required Courses:

Code	Title	Units
MEC 290	Microeconomics	3
MEC 370	Game Theory for Business	3
MEC 400K	Research in Industry Analysis	3
MEC 470	Industrial Economics	3
MEC 471	Empirical Techniques for Industry Analysis	3
Total Units		15

The Minor in Marketing

Prerequisites:

- Calculus I: Math 131 Calculus I
- Microeconomics: MEC 290 Microeconomics, Econ 1011
 Introduction to Microeconomics, or Econ 4011 Intermediate
 Microeconomic Theory

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 Statistics I: DAT 120 Managerial Statistics I, Math 2200 Elementary Probability and Statistics, Math 3200 Elementary to Intermediate Statistics and Data Analysis, ESE 326 Probability and Statistics for Engineering, Pol Sci 263 Data Science for Politics, or Pol Sci 363 (AP credit for Math 2200 will fulfill this prerequisite)

Total units required: 15

· Required Courses:

Code	Title	Units
MKT 370	Principles of Marketing	3
MKT 470N	Applied Marketing Research *	3
or MKT 378	Marketing Research	
Total Units		6

· Electives (9 units required):

Code	Title	Units
MKT 377	Consumer Behavior	3
MKT 400E	Elements of Sales: Tools and Techniques	3
MKT 400G	Digital Marketing and Analytics	3
MKT 400I	Business & Marketing Innovation	3
MKT 400L	Understanding and Conducting Business Experiments	3
MKT 400M	Sports Marketing	3
MKT 470E	Pricing Strategies	3
MKT 477	International Marketing	3
or MKT 477S	International Marketing Sydney	
or MKT 477L	International Marketing London	
MKT 480	Marketing Strategy **	3
MKT 481	Advertising and Promotions	3
MKT 482	Brand Management **	3

- * The prerequisites for MKT 378 are MKT 370, Math 132, DAT 120 and completion or concurrent enrollment in DAT 121.
- **Additional prerequisites are required to take this elective. Consult Course Listings for the prerequisites.

The Minor in Organization and Strategic Management

Prerequisites:

- Calculus II: Math 132 Calculus II
- Microeconomics: MEC 290 Microeconomics, Econ 1011
 Introduction to Microeconomics, or Econ 4011 Intermediate
 Microeconomic Theory
- Statistics I: DAT 120 Managerial Statistics I, Math 2200 Elementary Probability and Statistics, Math 3200 Elementary to Intermediate Statistics and Data Analysis, ESE 326 Probability and Statistics for Engineering, Pol Sci 263 Data Science for Politics, or Pol Sci 363 (AP credit for Math 2200 will fulfill this prerequisite)

Total units required: 15

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• Required Courses:

Code	Title	Units
MGT 100	Individual in a Managerial Environment	3
OB 360	Organization Behavior Within the Firm	3
OB 461	Negotiation	3
OB 462	Leadership in Organizations	3
Total Units		12

• Electives (at least 3 units required):

Code	Title	Units
MGT 201	Management Communication	4
MGT 450V	Defining Moments: Lessons in Leadership & Character From the Top *	1.5
OB 400C	Women in Leadership	1.5
OB 431E	Thinking Creatively and Leading Creative Teams	1.5
OB 434E	Talent Analytics *	1.5
OB 435E	People Metrics *	1.5
OB 468E	Mindfulness and Performance in the Workplace	1.5

Additional prerequisites are required to take this elective. Consult Course Listings for the prerequisites.

The Minor in Strategy

Prerequisites:

- Calculus II: Math 132 Calculus II
- Microeconomics: MEC 290 Microeconomics or Econ 4011 Intermediate Microeconomic Theory
- Statistics I: DAT 120 Managerial Statistics I, Math 2200 Elementary
 Probability and Statistics, Math 3200 Elementary to Intermediate
 Statistics and Data Analysis, ESE 326 Probability and Statistics for
 Engineering, Pol Sci 263 Data Science for Politics, or Pol Sci 363 (AP
 credit for Math 2200 will fulfill this prerequisite)

Total units required: 15

• Required Courses:

Code	Title	Units
MGT 100	Individual in a Managerial Environment	3
MGT 380	Business Strategy	3
Total Units		6

• Electives (at least 9 units required):

Code	Title	Units
MEC 370	Game Theory for Business	3
MGT 402	Ethical Issues in Managerial Decision Making *	1.5
MGT 421	Introduction to Entrepreneurship *	3

MGT 450R	Business & Government: Understanding and Influencing the Regulatory Environment	3
MGT 460G	Critical Thinking and Complex Problem Solving for Business	1.5
MGT 460H	Corporate and Global Strategy	3
MKT 480	Marketing Strategy *	3
OB 431E	Thinking Creatively and Leading Creative Teams •	1.5
OB 462	Leadership in Organizations *	3

^{*} Additional prerequisites are required to take this elective. Consult Course Listings for the prerequisites.

The Minor in Supply Chain, Operations, and Technology

(Formerly Operations and Supply Chain Management)

Prerequisites:

- Calculus II: Math 132 Calculus II
- Financial Accounting: ACCT 2610 Principles of Financial Accounting
- Microeconomics: MEC 290 Microeconomics, Econ 1011 Introduction to Microeconomics, or Econ 4011 Intermediate Microeconomic Theory
- Statistics I: DAT 120 Managerial Statistics I, Math 2200 Elementary
 Probability and Statistics, Math 3200 Elementary to Intermediate
 Statistics and Data Analysis, ESE 326 Probability and Statistics for
 Engineering, Pol Sci 263 Data Science for Politics, or Pol Sci 363 (AP
 credit for Math 2200 will fulfill this prerequisite)

Total units required: 15

• Required Courses:

Code	Title	Units
DAT 121	Managerial Statistics II	3
DAT 220	Analytics and Modelling for Business Decisions	3
SCOT 356	Operations and Manufacturing Management (formerly OSCM 356)	3
Total Units		9

• SCOT Electives (at least 6 units required):

Code	Title	Units
DAT 301E	Data Analytics in Python *	3
MKT 400L	Understanding and Conducting Business Experiments	3
SCOT 400D	Supply Chain Management	3
SCOT 430E	Operations Fun: Data-Driven Optimization	3
SCOT 458	Operations Planning and Control	3