

# Global Leadership and Management

The **Bachelor of Science in Global Leadership and Management** prepares students for leadership and management positions in a variety of private, public, domestic and international organizational settings. The program provides an alternative path of study for the liberally educated business professional seeking practical skills and strategies for successful management in a global business environment.

The program also provides critical analysis of historical and social forces that influence leadership and organizations, and it addresses complex questions from different intellectual perspectives in order to broaden business education. In addition, the program enables students to examine the dynamic between culture and successful business practice, both at home and abroad, and it provides the opportunity to study in greater depth the culture of a particular geographic area associated with a student's personal and professional interests.

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## Degree Requirements

### Bachelor of Science in Global Leadership and Management

All University College undergraduate students must satisfy the same general-education requirements (<http://bulletin.wustl.edu/undergrad/ucollege/bachelors/#degreerequirements>).

Requirements specific to the major include the following:

**Required Courses:** 33 units

Code	Title	Units
Econ 1011	Introduction to Microeconomics	3
Econ 1021	Introduction to Macroeconomics	3
Math 205	Applied Statistics	3
or Math 1011	Introduction to Statistics	
or Math 305	Probability and Statistics	
Bus 263	Financial and Managerial Accounting	3
Bus 270	Marketing Concepts	3
Bus 339	Principles of Management	3
or Bus 303	Introduction to Supply Chain Management	
Bus 342	Business Finance	3

Bus 330	International Management: Leadership Across Cultures	3
Bus 380	International Trade and Globalization	3
Psych 381	Cross-Cultural Psychology	3
Bus 385	Global Regional Economies: Economic Integration	3
<b>Total Units</b>		<b>33</b>

**Elective Courses in Culture and Area Studies:** 3 units

Code	Title	Units
Phil 234	Business Ethics	3
Bus 240	Introduction to International Business	3
EComp 324	Writing for Public Speaking	3
SUST 325	Introduction to Resilience	3
Econ 406	Intermediate Microeconomics	3
Econ 427	Economic Systems in Theory and Practice	3
Other internationally-related courses from Political Science or International Affairs, with approval		

**Note:** Business-related programs in University College are not accredited by the Association to Advance Collegiate Schools of Business (AACSB International).

## The Minor in Global Leadership and Management

**Total units required:** 15

**Required courses (9 units):**

Code	Title	Units
Bus 330	International Management: Leadership Across Cultures	3
Bus 339	Principles of Management	3
or Bus 303	Introduction to Supply Chain Management	
Bus 380	International Trade and Globalization	3
<b>Total Units</b>		<b>9</b>

**Elective courses (6 units):**

Code	Title	Units
Econ 1011	Introduction to Microeconomics	3
Econ 1021	Introduction to Macroeconomics	3
Psych 381	Cross-Cultural Psychology	3
Math 1011	Introduction to Statistics	3
or Math 205	Applied Statistics	
or Math 305	Probability and Statistics	
Bus 263	Financial and Managerial Accounting	3

Bus 270	Marketing Concepts	3
Bus 342	Business Finance	3
Bus 385	Global Regional Economies: Economic Integration	3